



THE SUNSET CHRONICLE

THE WEEKLY NEWSLETTER OF
THE ROTARY CLUB OF RENO CENTENNIAL SUNSET

OUR SUCCESS IS MEASURED BY
OUR MEMBERSHIP'S DESIRE TO SERVE

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MICHELLE NICHOLS WANTS YOU TO HUG YOUR KIDS!

The January 13th meeting was highlighted with an appearance by Michelle Nichols, best-selling author and founder of the Hug Yours Kids Today program.

The Hug Your Kids Today program springboarded from some billboards Michelle and her family put up in Houston in 2003, in memory of their son, Mark. The billboards read "Hug Your Kids Today. We Wish We Could. In Memory of Mark Nichols 1989-1998." Mark died suddenly in 1998, at age 8 1/2 years old, from brain cancer.

The words of the billboards became the title of this program and the handbook - Hug Your Kids Today!

The first National Hug Your Kids Day was July 21, 2008. The next holiday will be Monday, July 20, 2009 and will continue on the third Monday in July in future years. It is listed in McGraw-Hill's 2009 Chase's Calendar of Events.

For more information about Michelle and her terrific program, visit their web site, hugyourkidstoday.com. Her books are available through the site and at Amazon.com. They're well worth the read.

Michelle gave away her book, which was won by new mom Kristen Scurlock. That's two wins in two weeks for Kristen. Hmmmm...



Guest Speaker Michelle Nichols



President Chip Lindloff welcomes Michelle Nichols / Michelle draws a winning card
Kristen with her new book / Michelle gives an autograph